**CPS/APS Hotline Elevator Speech Template**

*This brief language introduces and summarizes the state’s new Child Protective Services + Adult Protective Services hotline. This 45-second pitch can be used when engaging with the general public, community partners, advocacy groups, and other external constituencies.*

Hi, I hope everything is well. My name is [***Insert Name Here***] and I'm with the [***Insert Respective Organization Here***].

Did you know that the Maryland Department of Human Services has launched a new, 24-hour abuse and neglect reporting hotline?

Each Maryland jurisdiction previously had its own reporting number. Now, this new, statewide hotline streamlines all child and adult maltreatment reports from concerned citizens in one place. Marylanders are also encouraged to call the hotline to learn more about preventative services and resources available to them.

The number is 1-800-91PREVENT or 1-800-917-7383.

To learn more about this important initiative, visit [dhs.maryland.gov/hotlineoutreach/](https://dhs.maryland.gov/hotlineoutreach/) or contact your [local department of social services](https://dhs.maryland.gov/local-offices/).

Thank you for your time.